

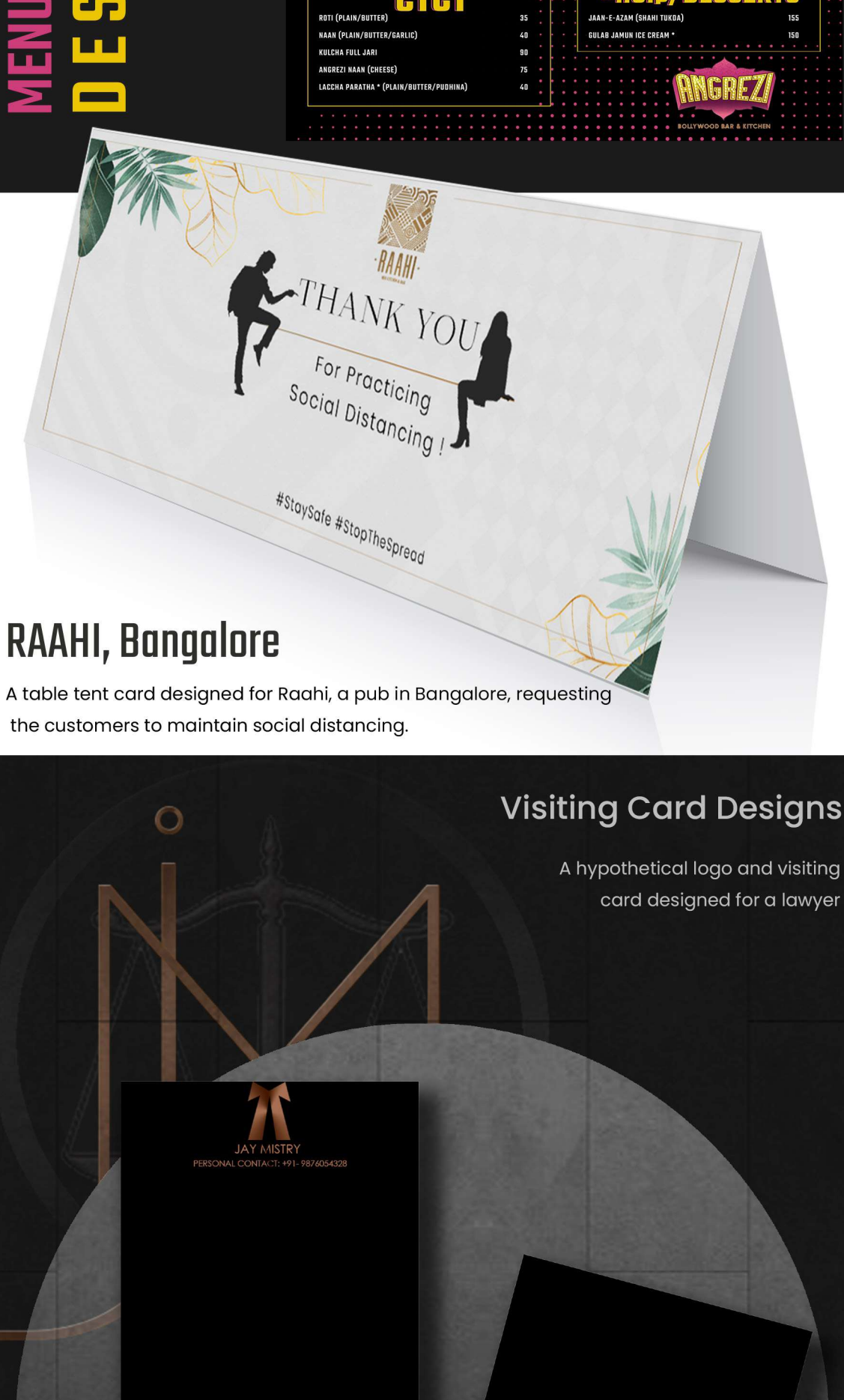
Branding, Graphics & Soical Media

ANGREZI, Bangalore

'Angrezi' is a bollywood themed pub in the heart of Bangalore, India. As a visual designer, I portray the vibe and essence of the place through social media creatives alongside the copywriter.

Our main agenda is for the audience to feel a connect to the desiness through these posts.

A similar feel has been reflected in the offline menu card designed for Angrezi.

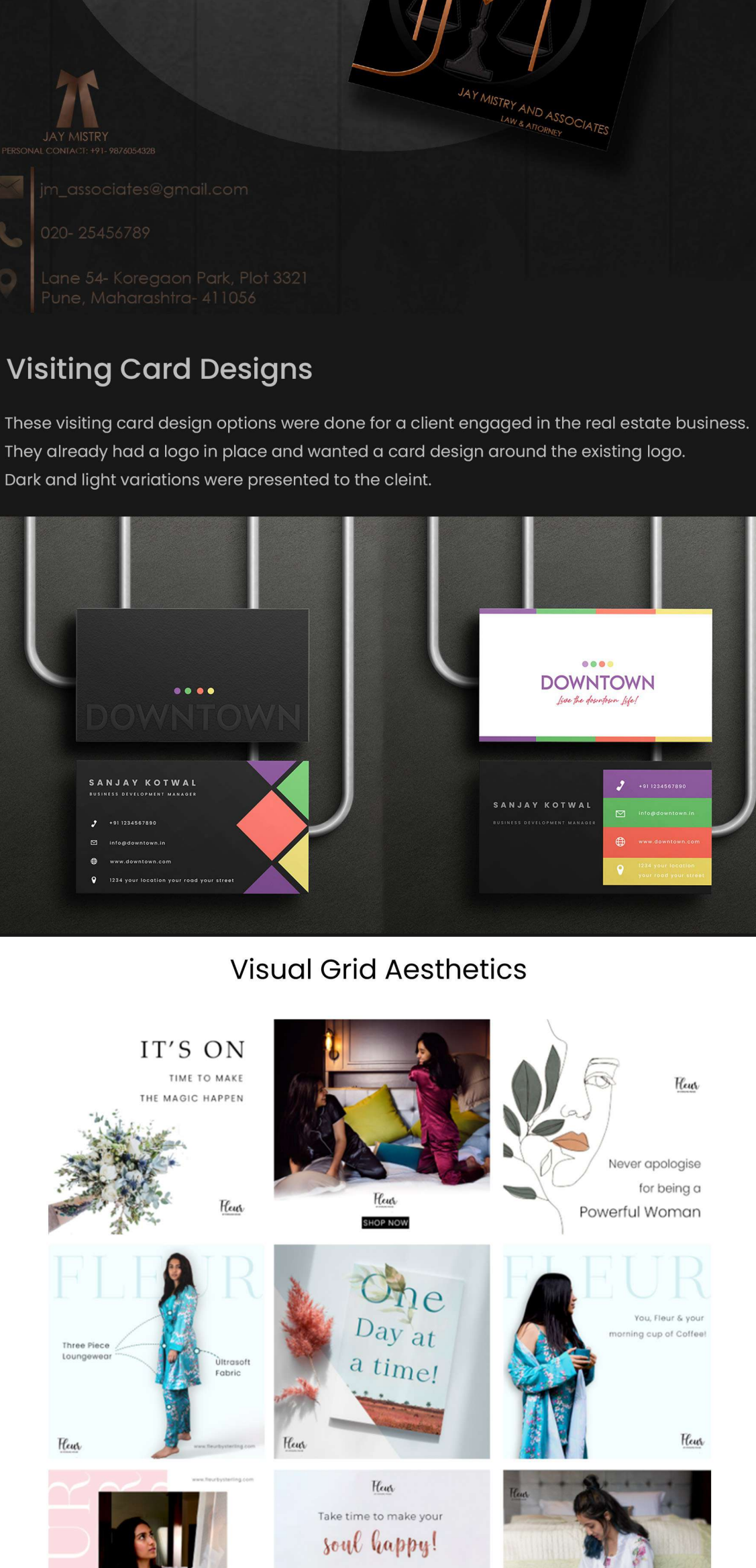


RAAHI, Bangalore

A table tent card designed for Raahi, a pub in Bangalore, requesting the customers to maintain social distancing.

Visiting Card Designs

A hypothetical logo and visiting card designed for a lawyer.



Visiting Card Designs

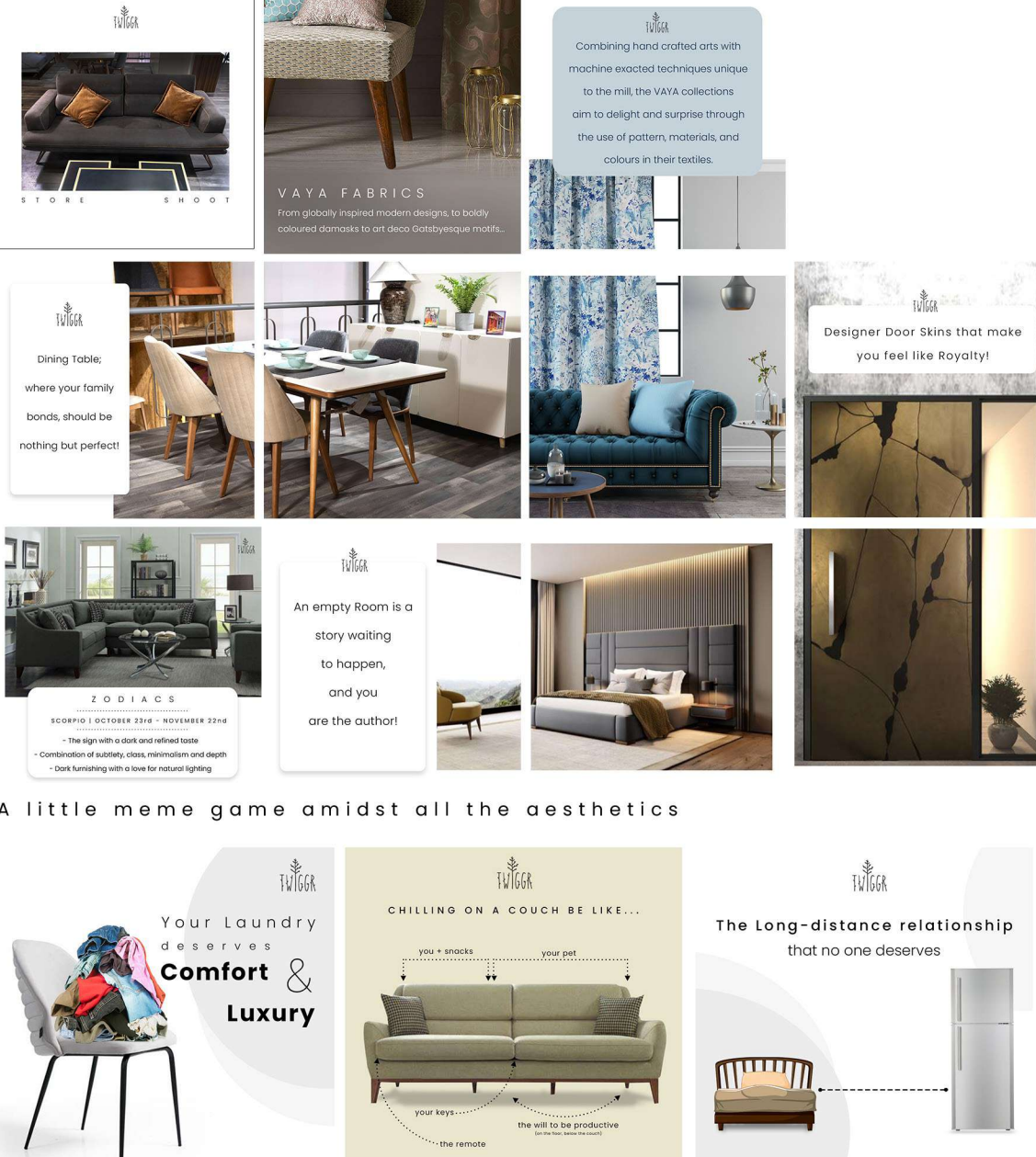
These visiting card design options were done for a client engaged in the real estate business. They already had a logo in place and wanted a card design around the existing logo.

Dark and light variations were presented to the client.



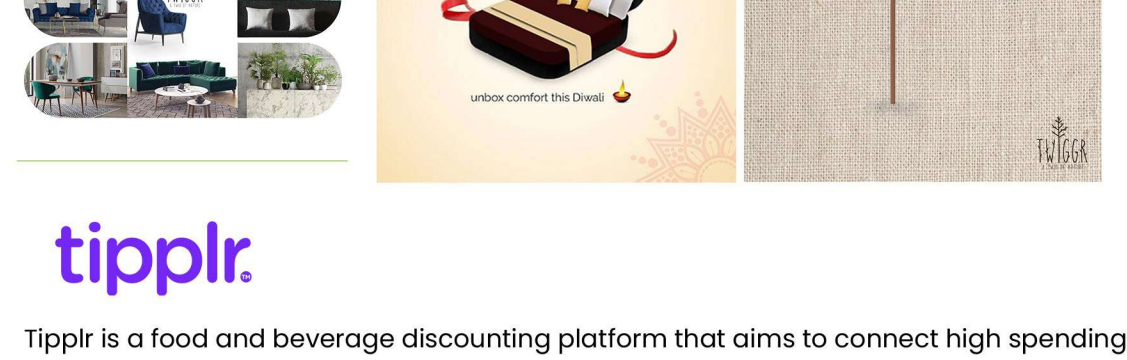
Visual Grid Aesthetics

For a chic brand for women's loungewear, creating a cozy yet elegant feel was what has been intended. The mood of the grid plays an important role in attracting the audience!



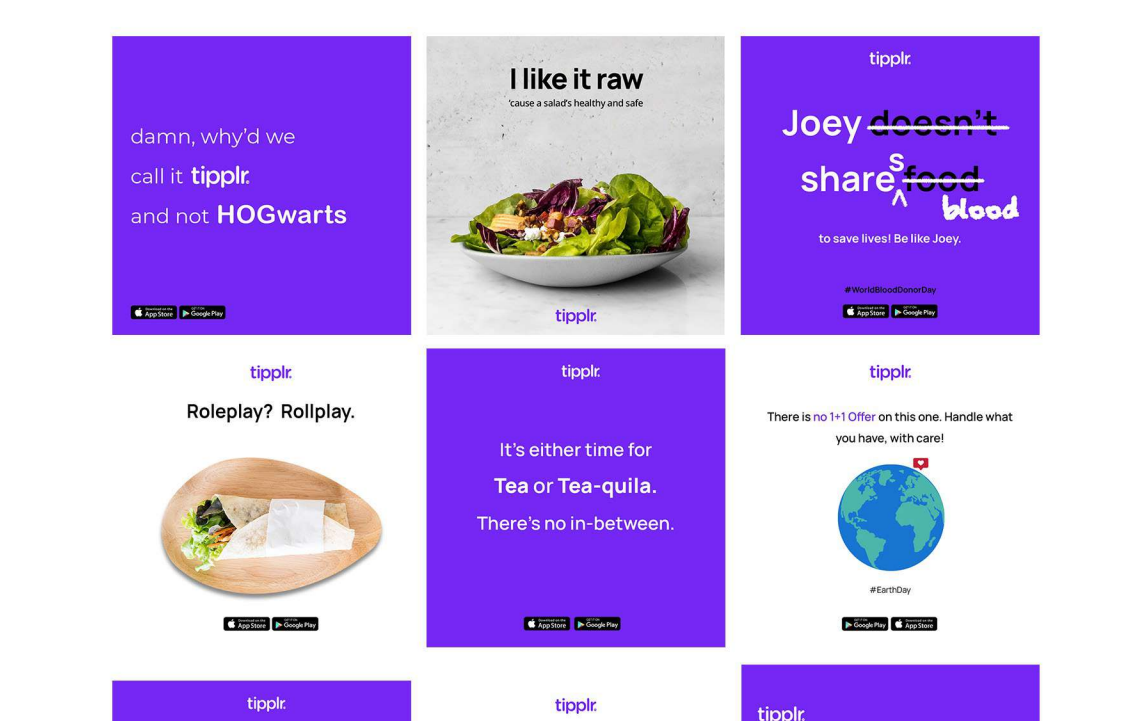
COCONUT JAL

A brand whose products revolve around various parts of a coconut, from the water to the oil along with instant meal boxes. Creating a brand theme with colours that pop and have a lasting effect has been the aim.



VISUAL DESIGN FOR SOCIAL MEDIA

For TWIGGER: My Role in the team: Complete Social media management (design, ideation, execution)

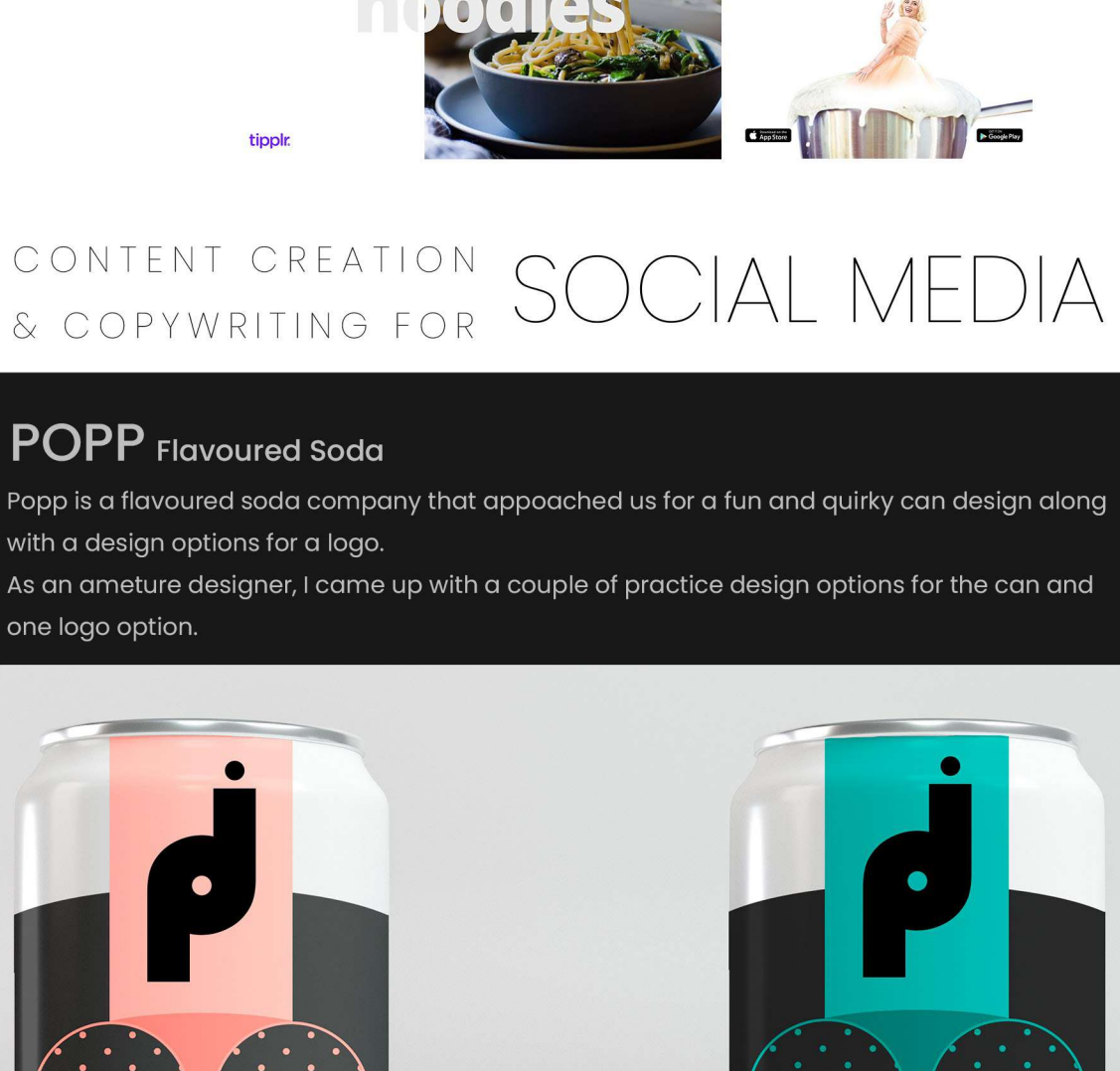


tipplr

Tipplr is a food and beverage discounting platform that aims to connect high spending corporate and student diners with some of the finest outlets.

Content needs to be forever trending. You either start a trend or follow one. That's what gets you noticed. Simplicity and wit, the two most important factors that make content digestible is what works with this generation. Minimal elements, fonts and colours will never disappoint!

My Role in the team: Design head, lead copywriter, visual designer and client manager

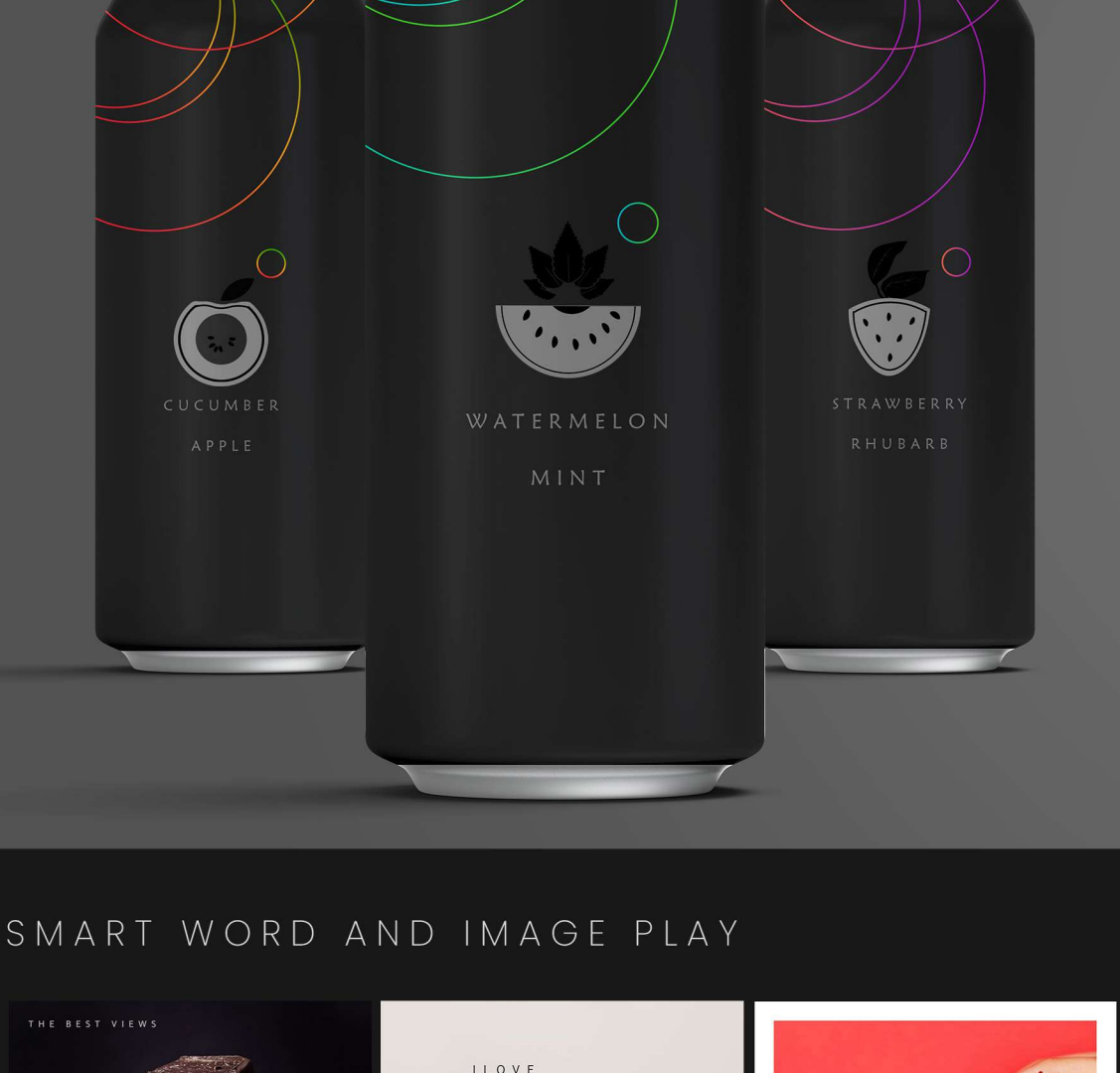


CONTENT CREATION & COPYWRITING FOR SOCIAL MEDIA

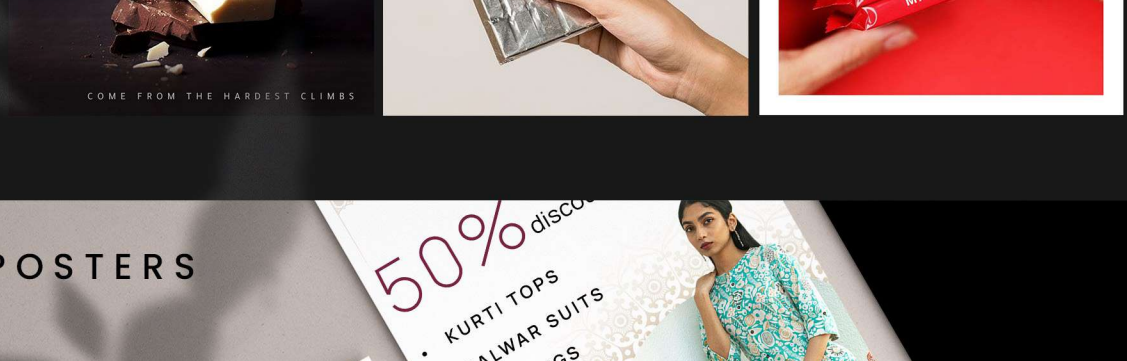
POPP Flavoured Soda

Popp is a flavoured soda company that approached us for a fun and quirky can design along with a design options for a logo.

As an amature designer, I came up with a couple of practice design options for the can and one logo option.



SMART WORD AND IMAGE PLAY



Thank You!
That's all for now :)